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April 23, 2015

The Honorable Robert M. Hertzberg California State Senate State Capitol, Room 4038 Sacramento, CA 95814

Subject: SB 8 - Economic Impact of a Sales Tax on Services

Dear Senator Hertzberg:

The listed organizations are writing to express our concerns with SB 8, which proposes to expand the state's retail sales tax to services. As California employers and business enterprises, we share your desire to strengthen the state's economy and to improve our chances for future prosperity. We find that a diverse workforce supported by thriving industries in a business-friendly environment is primary to achieving those objectives. A tax increase of more than \$100 billion a year on Californians and their employers, at a time when many remain unemployed, would prove harmful to our economy due to the following:

- Puts California businesses at a competitive disadvantage. A sales tax on services, in addition to California's already high cost of doing business, would make it even harder for California companies to compete. Not only would California's service industries be placed at a competitive disadvantage relative to those in other states, but California companies that use taxable services would be affected, as the tax would dramatically increase operational costs and make California-produced goods more expensive.
- Reduces jobs and investment in the state. Higher prices often lead to reduced demand, often forcing businesses to cut costs through layoffs and reduced investments. Other businesses may be forced to move their operations to lower-cost states to remain competitive. Both scenarios reduce opportunities for jobs and economic growth in California.
- Puts small businesses at risk, potentially drives them underground. Higher taxes
 on certain services could lead to a do-it-yourself approach (i.e., lawn service). This could
 put many small businesses and their employees out of work. Additionally, it could drive
 others to move their operations into the underground economy, putting law-abiding
 service businesses at an unfair disadvantage. Both of these situations would reduce tax
 revenue to the state's general fund.
- Discriminates against small businesses. Larger businesses with in-house employees
 would not be subject to the service tax, whereas smaller businesses that must contract
 for these services would. This results in higher costs on small businesses.
- Hurts working families and disadvantaged communities. Expanding the sales and
 use tax to services creates a more regressive tax base, because the tax requires
 working families and disadvantaged communities to pay a larger portion of their income
 than higher-income taxpayers for service-related taxes.
- Increases costs to government. Government entities, including school districts, are huge consumers of services, and would incur cost increases of 7.5 percent to 10 percent on taxed services. As government is a huge seller of services of everything from

education (colleges and universities) to housing (low-income housing authorities) to medical care (public hospitals), taxing services shifts a significant portion of the sales tax burden to government, thereby increasing the cost of government for taxpayers and those who consume services sold by the government.

 Creates costly and extensive administrative problems. Imposing a sales tax on services would lead to extensive tax administration problems, including registration, determination of situs, and audit. A State Board of Equalization estimate of administrative costs for a sales tax on a select number of services was in the neighborhood of \$900 million in the first year and more than \$600 million annually thereafter.

While we appreciate the intent to change the tax system to improve our state's economy, the listed organizations do not believe that a tax increase of more than \$100 billion a year will achieve this goal. We oppose expanding California's retail sales tax to services for these and other reasons, and look forward to discussing with you other approaches for improving our economy.

Sincerely,

Air Logistics Corporation

American Construction Inspectors Association

American Council of Engineering Companies - California

American Institute of Architects - California Council

American Society of Landscape Architects - California Council

Anschutz Entertainment Group

Apartment Association, California Southern Cities

Apartment Association of Greater Los Angeles

Apartment Association of Orange County

Associated Builders and Contractors of California

Associated General Contractors

Building Owners and Managers Association of California

California Alliance of Taxpayer Advocates

California Apartment Association

California Asian Chamber of Commerce

California Association of Health Underwriters

California Association of Joint Powers Authority

California Association of Realtors

California Attractions and Parks Association

California Bankers Association

California Business Properties Association

California Cable and Telecommunications Association

California Geotechnical Engineering Association

California Land Surveyors Association

California League of Food Processors

California Manufacturers and Technology Association

California Mortgage Bankers Association

California Railroad Industry

California Ski Industry Association

California Society of Enrolled Agents

California State Club Association

California Tank Lines Inc.

California Taxpayers Association

California Travel Association

California Veterinary Medical Association

Chemical Transfer Co.

Direct Marketing Association

East Bay Rental Housing Association

Family Business Association

Financial Services Institute

Howard Jarvis Taxpayers Association

International Council of Shopping Centers

General Growth Properties

Grant Thornton LLP

Greater California Livery Association

Kern County Taxpayers Association

NAIOP of California, the Commercial Real Estate Development Association

National Federation of Independent Business

Nor Cal Rental Property Association

North Valley Property Owners Association

Orange County Taxpayers Association

Pacific Association of Building Services Contractors

Pacific Life Insurance

Paul Hastings LLP

San Diego County Apartment Association

San Jose Silicon Valley Chamber of Commerce

Santa Barbara Rental Property Association

Satellite Broadcast and Communications Association

Securities Industry and Financial Markets Association

Society of California Accountants

Spidell Publishing, Inc.

Superior Tank Wash Inc.

TechAmerica

TechNet

West Coast Leasing, LLC

West Coast Lumber & Building Material Association

Western Carwash Association